



<i>Setting Traditions Home Party</i>					
<i>You Decide How Much Income You Earn...</i>					
Number of Parties Per Week	Total Weekly Retail Sales	Weekly Income*	Monthly Income*	Annual Income*	Approx Hours Per Week
1	\$600	\$150	\$600	\$7,200	3-4
2	\$1,200	\$300	\$1,200	\$14,400	6-8
3	\$1,800	\$450	\$1,800	\$21,600	9-12
4	\$2,400	\$600	\$2,400	\$28,800	12-16
5	\$3,000	\$750	\$3,000	\$36,000	16-20

*Estimation of potential earnings based on \$600 in Party Sales.

Income Potential-How much can I make with Setting Traditions?

With Setting Traditions Home Party, you decide how much income you earn, but how does \$30-\$50 per hour to start sound? Based on our national home show average of \$600, you can earn \$300 a week by holding two average Home Parties per week, working just 6-8 hours. That's \$1,200 a month!

You earn 25% on retail sales and 15% on all Sheer Club auto ship sales. With the Sheer Club you automatically receive a commission every time your customers Sheer Club sheer is shipped. Mailbox money!

Does Setting Traditions Home Party have sales quotas, territories or minimum monthly sales requirements?

There are no sales requirements, quotas, territories or minimums to meet to receive your commission on your personal retail sales. We are nationwide and you can sell anywhere and to anyone and recruit in any state.

Do I have to purchase and hold inventory to sell to my customers? What about products that are seasonal and discontinued, am I stuck with a lot of inventory that is not in season or has been discontinued?

Don't be fooled by companies offering 40%, 50%, 60% commissions, as these companies usually make you purchase inventory upfront at a certain cost figure and then you sell the products at a 50% markup. You have to use your money up front and you are stuck with all inventories that do not sell, get discontinued or are out of season. Yikes...this can add up to several thousand dollars in inventory holdings and you have to work hard and sell outdated inventory for deep discounts, not making those high commissions that you have been promised!

With Setting Traditions there is no inventory to ever purchase, and therefore no out of pocket costs at the time of sale. We offer a low cost starter kit with several products (highly discounted) which you will use as demonstration items for your customers to see and touch, but you never have to purchase inventory and hold it for re-sale at a later time. You simply take your customers orders and the product gets shipped directly to the hostess after the party. Since you do not have to carry inventory you are not stuck holding the bill for discontinued products or out dated seasonal products. You just have fun selling and enjoying your own business without all the inventory risk headaches!

How quickly can I advance to a leadership position with Setting Traditions Home Party?

You can advance as quickly as you choose. You advance by sponsoring other productive Setting Traditions Home Party Designers and participating in their training. The more Designers you recruit and teach to be successful, the quicker you advance and the more money you make!

If I am interested in growing a sales organization, how do I recruit?

Potential Setting Traditions Designers are everywhere! From your next door neighbor to your bank teller, you might be surprised to find who is looking for a fun home based business like Setting Traditions Home Party. Your Starter Kit includes recruiting tools that offer several helpful ways to boost your Recruits. We offer unique business tools such as a Personal Web Page and our Personalized Inspirations Newsletter, Designer Workstation and much more! Additionally, we offer training, coaching and support to help your business grow.

Are there additional earning opportunities with Setting Traditions Home Party?

Yes! This is one of the most exciting parts of our Compensation Plan. By sharing the home based business opportunity with others, you qualify for commissions on the product sales of Designers that you sponsor. This additional commission opportunity begins with your first Designer Recruit.

What are auto ship products and mailbox money commissions?

The Setting Traditions Sheer Club automatically ships sheers out to customers 8 times a year and you will receive a commission every time the sheer ships for as long as your customer stays in the program. You only have to make the sale one time at your party and then receive mailbox commissions 8 times for every holiday it ships!

What other rewards can I anticipate as a Setting Traditions Home Party Designer?

In addition to the amazing income, you can earn free Tablescaping products, fun prizes, special training opportunities in wonderful cities across the nation, video demonstration participation and luxurious incentive trips.

What tools and marketing supplies will I have access to with my business?

You have the opportunity to purchase many pre-designed marketing tools and supplies for your business success, such as catalogs (twice a year), forms, marketing brochures and flyers, ad lay ups, letterheads and logos, newsletters, web pages, and much more. Many of these items are available to you on your personalized Designer Workstation and many are instantly downloadable for our active Designers. This is a marked advantage to you as a potential business owner as many new businesses spend thousands of dollars in start up marketing brochure and catalog development, whereas ST Designers start with all of these materials developed for your immediate purchase and use.

What is a Regional Founding Designer?

A Regional Founding Designer is a Designer Leader that sets up, trains, and supports Designers in a region of the country in exchange for Founder opportunities that include incentive based Starter Kits and products, Show and Expo fee and booth support, earned and incentive based business supplies, video production appearances, trips to Corporate and a seat on the Setting Traditions Designer Board.